

7

JUNE

8

# Are you **ReDI** for Poland?

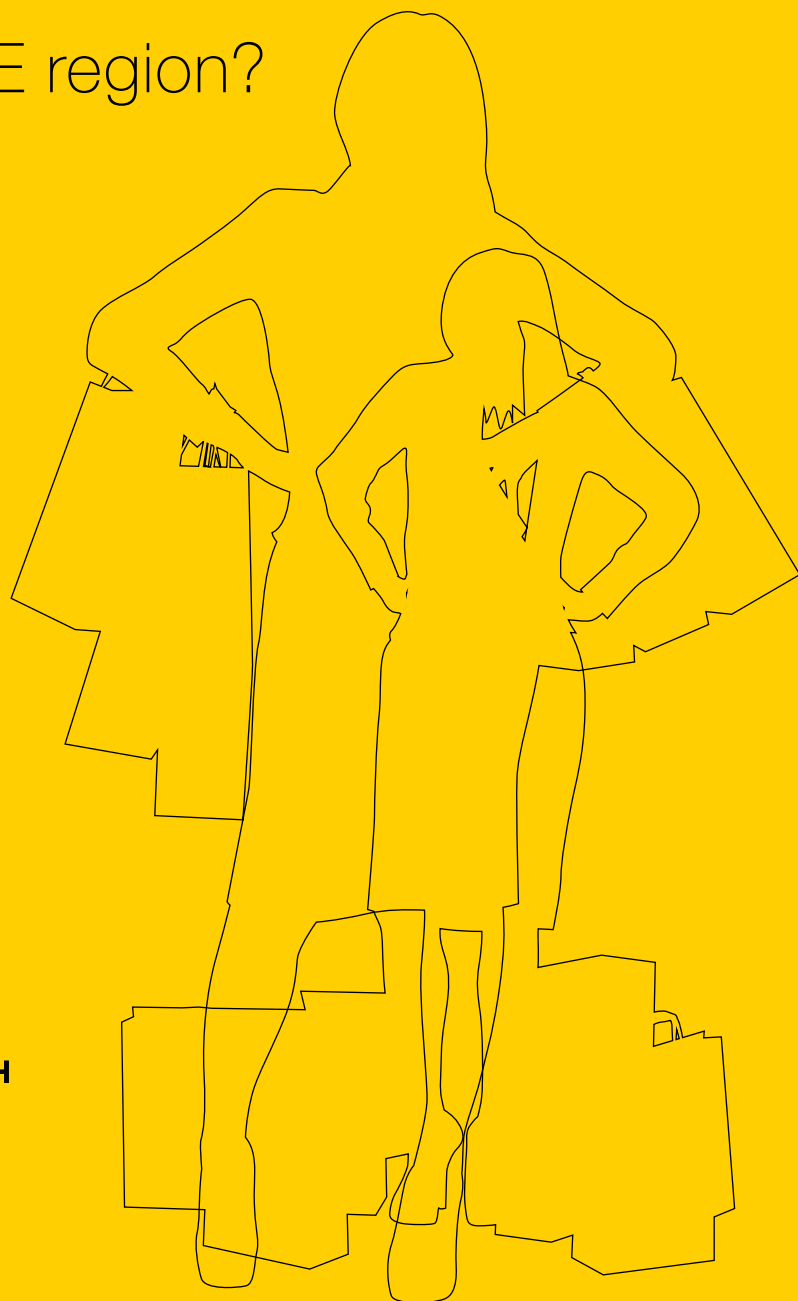
Are you **ReDI** for CEE region?

*visit Poland*

**7-8**

JUNE 2017

WARSAW



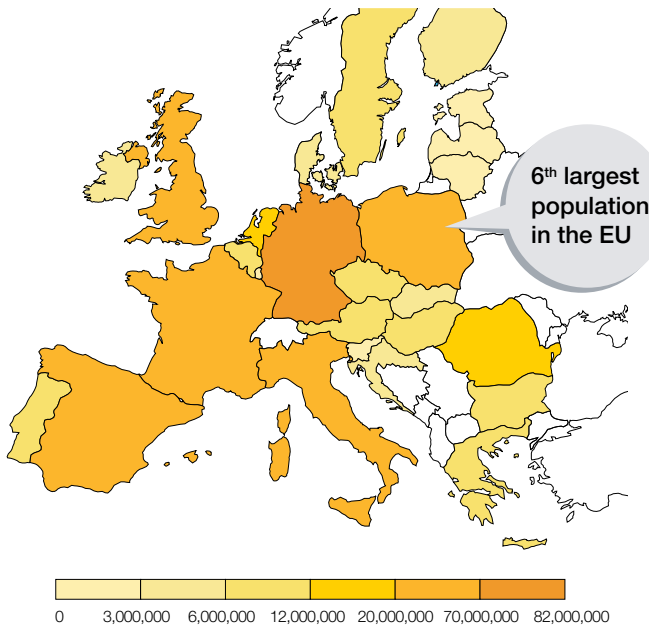
**POLSKA RADA  
CENTRÓW HANDLOWYCH**  
POLISH COUNCIL  
OF SHOPPING CENTRES

# Poland at the center of Europe

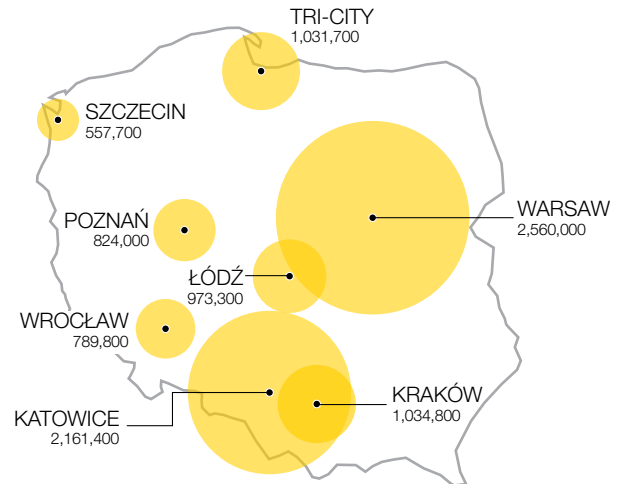
38.4 million inhabitants

8 agglomerations

with a population of half a million inhabitants.



Source: GUS



Source: GUS



## ECONOMIC GROWTH IN 2016

Poland **↑ 2.8%**  
 European Union **↑ 1.9%**  
 Euro Area **↑ 1.7%**

Source: GUS



Domestic demand the **highest** since 2008



## UNEMPLOYMENT RATE

In large cities the average unemployment rate is much below the national level.

2.2% ..... Poznań  
**3.2% ..... Warsaw**  
 3.2% ..... Wrocław  
 3.2% ..... Katowice  
 3.8% ..... Gdańsk  
 4.1% ..... Kraków  
 6.0% ..... Łódź

Unemployment rate in Poland – 8.3%.

Source: GUS

# Retail market in Poland

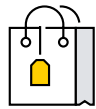


**11,440,180 m<sup>2</sup>**

Total retail space stock

Total retail space stock in Poland amounted to 11,440,180 sqm within 499 projects.

Source: PRCH Retail Research Forum



## DENSITY

The value of the retail space density in the entire country

**289 m<sup>2</sup>**

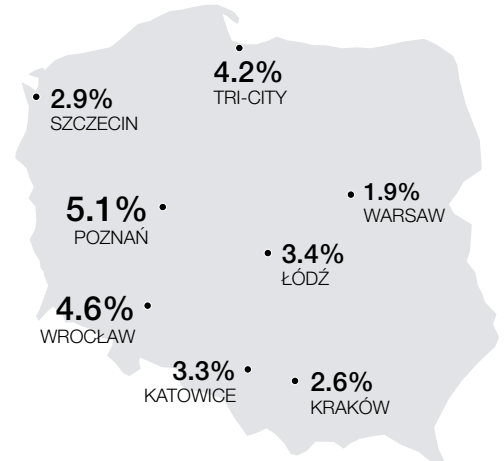
per 1,000 inhabitants.

The density in the largest agglomerations – 634,6 sqm per 1,000 inhabitants.

Source: PRCH Retail Research Forum



The vacancy rate in the eight largest agglomerations amounted to 5.1% in Poznań and 1.9% in Warsaw.



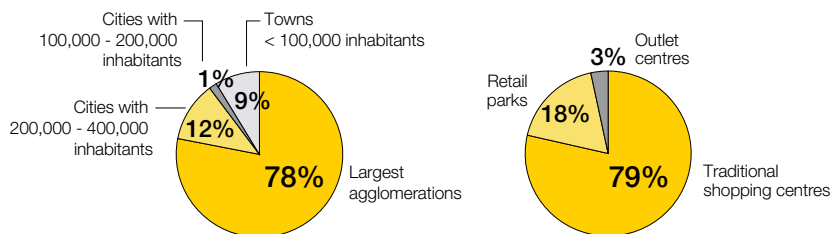
As of H2 2016

Source: Polish Retail Research Forum



## NEW SUPPLY

Nearly **468,582 m<sup>2</sup>** within 26 projects which currently are under construction have been scheduled for the next 2 years.

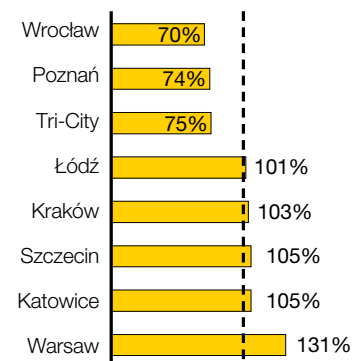


Source: PRCH Retail Research Forum



## PURCHASING POWER

GfK General Purchasing Power in H1 2016 compared to retail space stock (existing and under construction) in the largest agglomerations



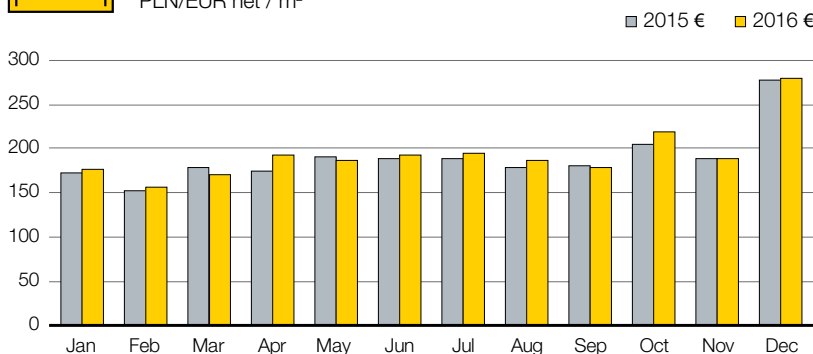
Average for largest agglomerations\*

\*PLN 50,700 a year / 1 sqm GLA  
Source: GfK



## TURNOVER INDEX

All retail categories  
PLN/EUR net / m<sup>2</sup>



Source: PRCH Retail Research Forum

# Poland is really close to you

## ReDI CEE TRADE FAIR FOR RETAIL INVESTMENT

The 4<sup>th</sup> edition of the ReDI Trade Fair will be held on 7-8 June 2017 at the PGE Narodowy in Warsaw.

ReDI, CEE Trade Fair for Retail Investment, is an European meeting place for representatives of towns and cities, property developers and retail chains that have a development strategy for the region of Central and Eastern Europe.



### Retailers Outreach program

Are you retailer? Never been to ReDI?  
Contact us!

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*visit Poland*

**7-8**

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**WARSAW**

### ReDI Trade Fair is:

- A meeting place for representatives of towns and cities, property developers, investors, shopping center managers, franchiser, retail chains and companies offering services to the retail industry;
- Over 1400 decision-makers representing the retail real estate sector;
- 350 representatives of retail chains;
- Over 50 exhibitors;
- Presentations of new shopping centre projects in Poland and other CEE countries;
- Presentations of new brands on the CEE market;
- A platform for supporting and developing shopping streets in Poland;
- Presentations of new technologies and tools for retailers as well as shopping centres and streets.



**POLSKA RADA  
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POLISH COUNCIL  
OF SHOPPING CENTRES

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